

PROMOTING 1000+ CLEAN AND INVESTABLE SOLUTIONS TO PROTECT THE ENVIRONMENT



Solutions exist that are logical more than just ecological, that can create jobs and generate profit while also reducing polluting emissions and preserving natural resources.”

Bertrand Piccard

The Solar Impulse Foundation is dedicated to accelerating the implementation of clean and profitable solutions. To that end, the Foundation has developed one of the first labels for positive impact businesses bringing together protection of the environment and financial viability to show that these solutions are not expensive fixes to problems, but rather opportunities for clean economic growth.

HOW TO ENGAGE WITH US?



Become a member

Join our World Alliance for Efficient Solutions as an investor member for free. It takes only 10 minutes.

BENEFIT

Join the largest cleantech ecosystem in the world: The World Alliance for Efficient Solutions. It brings together innovators, investors and solution seekers to federate and create synergies between these actors to fast-track the implementation of clean and profitable solutions.

Gain visibility as investor in a network of potential co-investors and cleantech innovations in need of financing.

Benefit from our strong institutional network to accelerate the implementation of portfolio solutions.



Promote your portfolio

Relay the opportunity of a free evaluation to you network and contribute to the Solutions Explorer with your portfolio.

BENEFIT

Promote and strengthen the credibility of your portfolio solutions through a label of environmental excellence.

Solutions will be promoted by Bertrand to heads of state and business leaders.

Support for your portfolio companies in communication, marketing content creation (videos, articles), investment and business development matchmaking.



Invest in efficient solutions

Browse the solutions and request the relevant solution factsheets for those that are relevant to your pipeline.

BENEFIT

Access a global network of pre-screened innovators who are committed to meet high ethical standards and whose solutions were assessed by independent experts on their profitability, environmental impact and feasibility.

No charges or commission



A LABEL FOCUSED ON BOTH ENVIRONMENT AND PROFITABILITY

For the first time, a Label ASSESSES the economic profitability of solutions that protect the environment

This label serves as a new and credible symbol that can be applied to products, processes and services and serves as an indication of quality to those looking to implement clean solutions, and affords a competitive edge to the innovators behind them.

The solutions will be assessed by independent Experts for their feasibility, environmental impact, and profitability. The Solar Impulse Efficient Solution Label will be attributed to each solution meeting five criteria embodied in these three themes.

To be considered for the Solar Impulse Label's assessment, the company owning the solution needs to be a member of the World Alliance for Efficient Solutions.

THE SOLUTION MUST:

- Be a product, a technology, an industrial process or a service.
- Be already commercialized or aimed for commercialization.
- Have reached the maturity stage of at-scale prototype testing in a laboratory.
- Contribute to the achievement of one of the five Sustainable Development Goals:



EVALUATION CRITERIA

FEASIBILITY: The solution is already commercialized on the market or is based on a resilient technology or concept and is deemed to have the potential to be deployed and scaled-up in the real world vs. in a laboratory environment.

ENVIRONMENT: The solution has a direct positive impact on the environment compared to a reference, without any significant negative impact transferred over its entire lifecycle.

PROFITABILITY: The solution provides economic incentives for its clients to buy it and has the potential to be sold profitably at a price for which there is a demand in the market - regardless of competitors, novelty, marketing and human resources aspects.



1. Credibility of concept
2. Scalability

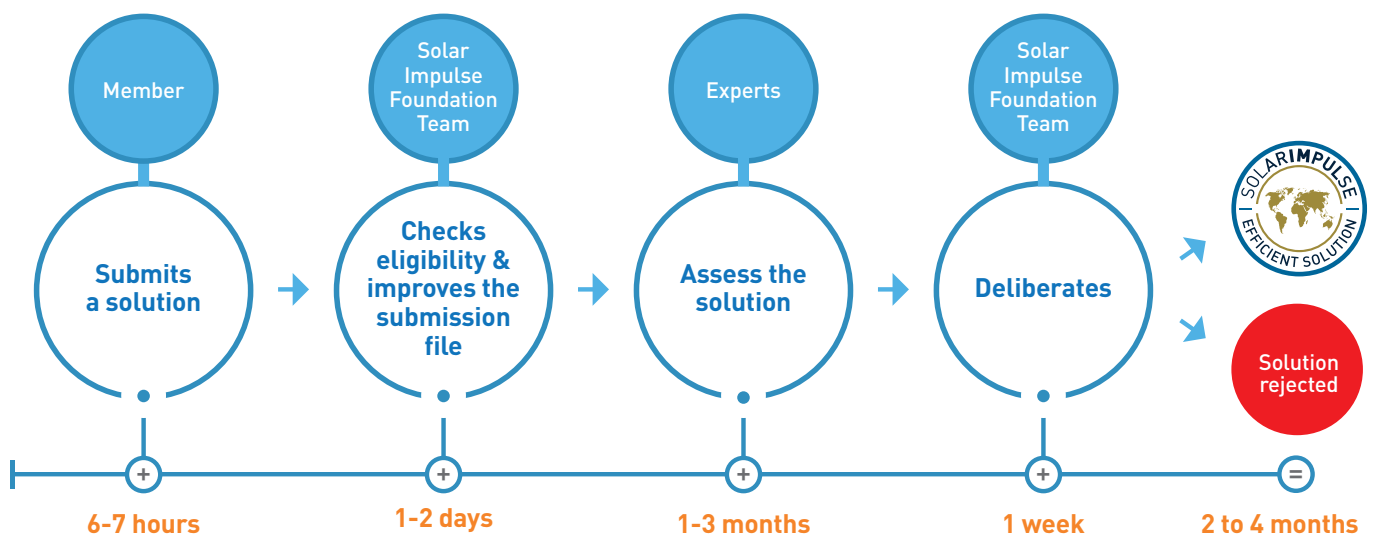
3. Environmental benefits

4. Client's economic incentive
5. Seller's profitability

ENSURING QUALITY THROUGH A STRONG AND CREDIBLE METHODOLOGY

An independent verifier has reviewed the procedure and guidelines for the attribution of the Solar Impulse Efficient Solution label, with regards to their relevance, completeness, reliability, neutrality, and clarity. This independent verifier also reviews the implementation of the whole procedure, covering the successive steps of submission, pre-selection and match-making, Expert assessment and finally deliberation and label attribution.

Selection Process



[VIEW ALL SOLUTIONS HERE](#)

[SOLARIMPULSE.COM](https://www.solarimpulse.com)

Interested? Contact us

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