

# HOME & Office Superchargers for G-Mobility

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### Team

Mario Pirraglia CEO

Former Vice President at FuelMaker Corp, former president at SAFE North America, VP of Sales at FuelMaker, more than 20 years experience in the field.



Alex Safronov Co-Founder & CTO

Technical & entrepreneurial background, 15 years experience in the industry. **Chairman of the EU Standartization Committee** developing standards for small scale CNG fueling.



Robert Strods Co–Founder & COO

Corporate finance & entrepreneurial background, 8 years experience in the industry. Raised > € 35 MIn via government and EU funding programs.



Jens Andersen Board Advisor

Former Head of Group Technology Strategy & Group Officer **CNG Mobility at VW Group**. Over 27 years in the automotive industry.



EUROPEAN COMMITTEE FOR STANDARDIZATION COMITÉ EUROPÉEN DE NORMALISATION EUROPÄISCHES KOMITEE FÜR NORMUNG



# **G-Mobility**

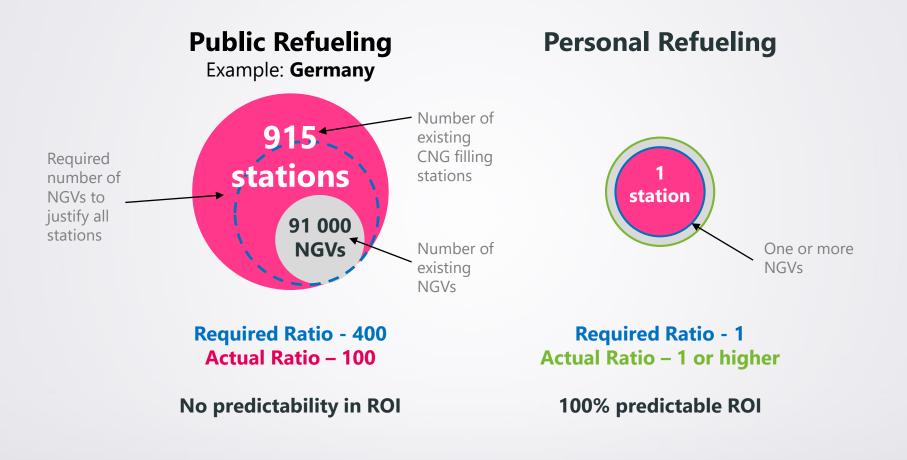
- Cheaper to operate: 40% 60% compared to gasoline vehicles
- **Cleaner:** up to 95% reduction in local pollution
- **Greener:** if biomethane is used it cuts greenhouse gases by up to 300%
- **Proven & Practical compared to EVs:** over 26 million NGVs on the road and more than 70 NGV vehicle models available, majority are bi-fuel (gas & gasoline)
- Growing market: 3M NGVs sold or converted annually worldwide
- Huge untapped retrofit market: most of conventional fuel powered vehicles can be easily retrofitted to NGV

**PROBLEM:** Lack of fueling infrastructure for NGVs

CNG Stations 3.6%

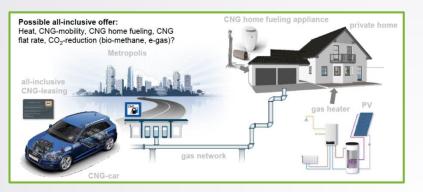
\_Gasoline Stations 96.4%

### **Centralized VS Decentralized**



### **Decentralized Model**

#### **SECTOR COUPLING: HEAT & MOBILITY**



- Gas Retailer: increase gas sales
- Year around volume increase (Not seasonal)
- Helps win and lock in new customers
- TSO & DSO: increase utilisation of existing assets
- Known and predictable customer aquisition costs
- Way to decarbonize the grid with biomethane or syngas

#### **REPLICATING EV MODEL**



 Load the network might be a problem for EVs, but it's not a problem for NGVs

#### **Bonus:**

Reduce carbon footprint by 23%. When using biomethane from waste, emissions even fall to the level of electric vehicles powered by renewable energy.



# **Solution: Leverage Existing Grid**

- 26,1 million detached houses connected to gas grid in Europe (KPGM & HYGEN estim.)
- 97,5% of the houses are located in just 15 EU states
- Germany the largest market in the EU (4,5M houses connected to grid), Italy – 2,1M





Worldwide potential of 200 million homes and offices

# **Home & Office Supercharger**





# **Small Business Fueling Solution**

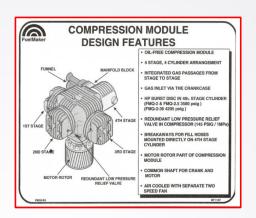
- State of the product:
- Compression flow rate:
- Gas outlet pressure, max.: 200 bar
- Storage capacity:
- Fueling time:
- Electrical:
- Electricity consumption:
- Power supply line:
- Gas inlet pressure:
- Dimensions, L x W x H:
- Service life:

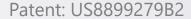
Functional prototype 4.8 GLE\*/h (4.4 m3/h) **c.:** 200 bar 96 GLE at 200 bar (88 m3) up to 15 min (66 GLE/60 m3) 2 x motors, 4 kW, max. 7,9 amps 0.45 kWh/GLE (0.5 kWh/m3) 380 V (three phase) 17-25 mbar, 3 bar and above (opt.) 120 x 100 x 170 cm 20 years

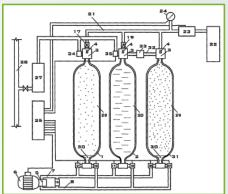
\*GLE – Gasoline Liter Equivalent

# **Direct Competition**

Traditional gas compression technology VS HYGEN's patented liquid piston gas compression technology





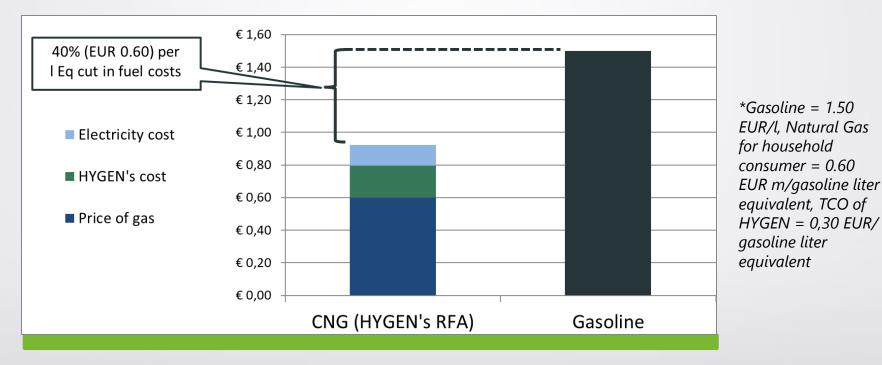


	PHILL	GASDROID
1. Compressor Service Life	~2 years	20 years
2. Fueling time	6 - 8 h	3 min
3. Cars fueled per day	1 car	2 cars

- Substantial reduction in total cost of ownership
- Fast at home fueling
- No moving parts in HYGEN's compression technology

# I. Value Proposition. End-user

- 40% reduction in fuel costs
- 1,5 2 years payback on incremental price of NGV vs gasoline car
- Unique customers experience of 3 min at home/office fueling
- Emission reduction



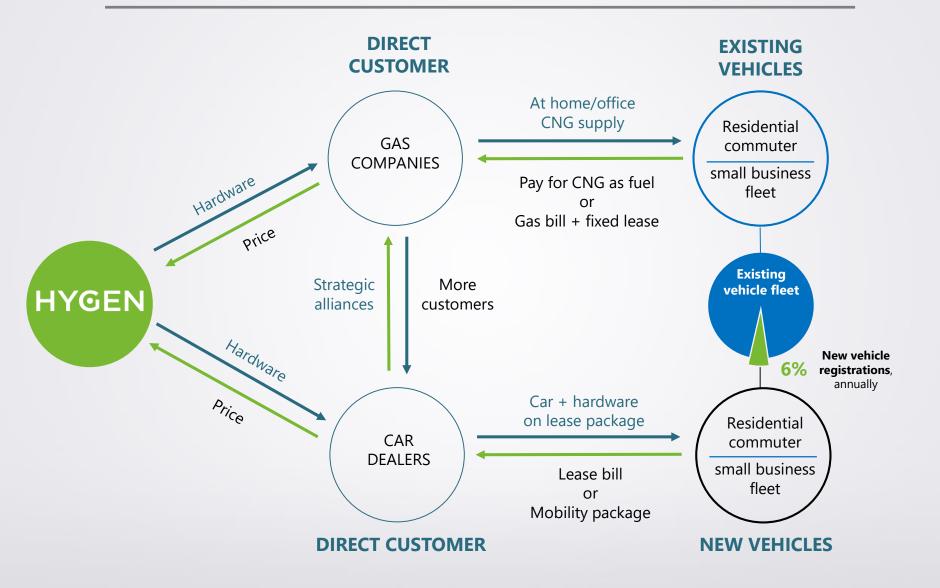


# **II. Value Proposition. End-user**

	EV	NGV+HYGEN	
Economics			
Average incremental costs of the car (vs gasoline)	9 000 EUR	2 200 EUR	
Energy cost per 100 km	2.80 EUR	4.25 EUR	
Payback vs gasoline car	7 years (210k km)	2,5 years (77k km)	
Convenience			
At-home fueling time	4 - 8 h	3 min	
Driving extension (refueling options)	Expensive supercharger network	<b>Existing gasoline stations</b> (all NGVs are bi-fuel cars)	
Market			
Conversion of gasoline vehicle	NO	<b>YES</b> , widely available	
Proven market traction	3M vehicles, last 5 years	26M vehicles, last 20 years	
GHG emissions in CO2 g/km	5 g (wind/solar)	5 g (P2G, biomethane)	

- Volkswagen India bets on CNG over electric (11.2018)
- Israel's Ministry of Energy plans Transition to CNG (12.2018)

### **Business Model**

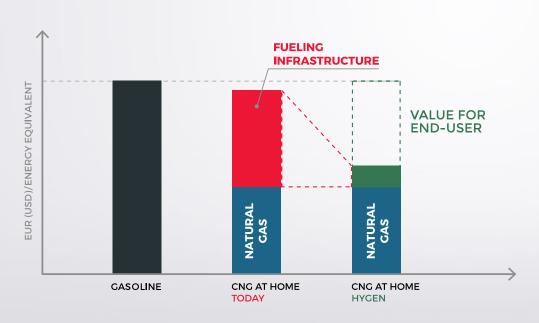


# **Sales to Gas Companies**

#### TODAY:

- Loosing market in residential heating sector
- Loosing war to electric companies in decarbonization of the grids
- Loosing market share in mobility market of the future

#### WITH HYGEN:



#### • New market

5x gas sales to existing customers as motor vehicle fuel 40% cheaper than gasoline

#### New image

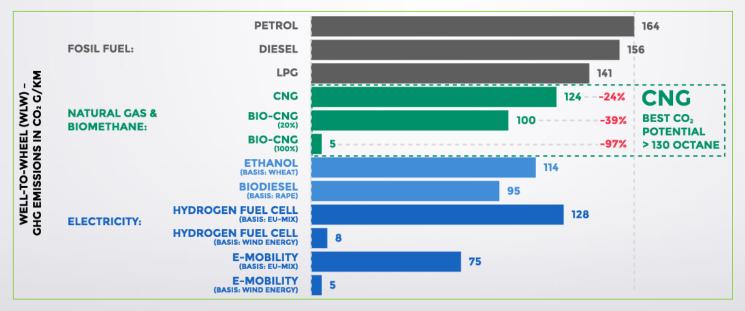
Replicating success of electric companies with EVs

#### New opportunity

Decarbonizing grid via biomethane and synthetic gas (P2G) by selling it at higher price as motor vehicle fuel

### Sales to Car Dealers & OEMs

- Modern solution to boost NGV sales (58% of EVs are bought with a home charger package attached)
- Enabler for mobility package business models
- Enabler for unique customer experience of at home/office fueling
- Practical way to decrease emissions right away
- Utilize biomethane at home/office in the future



Source: Natural Gas Vehicle Association of Europe



### **Product Roadmap**



# **Identified Market**

100M EUR

200M EUR

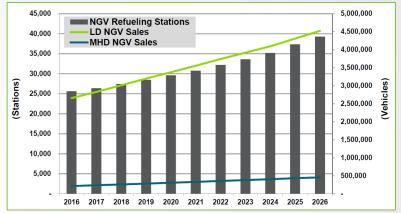
**150M EUR** 

210k NGVs/y

5B EUR

#### NGV fueling infrastructure market:

- ~ 1500 NG stations/y, ~ €1,0M CAPEX per station
- TAM = € 1,5B and growing
- Examples of dedicated budgets for NGVs:
  - ENGIE
  - TOTAL
  - SNAM
  - Indian gas companies
  - German Industrial consortium CNG 1,1B EUR Mobility (VW, SNAM and more, www.discover-cng.com)



Total NGV stations & NGV sales worldwide (Source: Navigant research)

#### Potential market enabling NGV sales and conversion:

- **VW Group alone** sells ~ 60k NGVs/y in the EU today
- Market in the EU: 50 000 units/y by 2024 = € 175M
- TAM Worldwide: € 1B (EU is 16% from global)

Estimated sales with existing stations: 130k NGVs/y Estimated sales with additional stations: 160k NGVs/y

Estimated sales with fueling appliances (HYGEN):



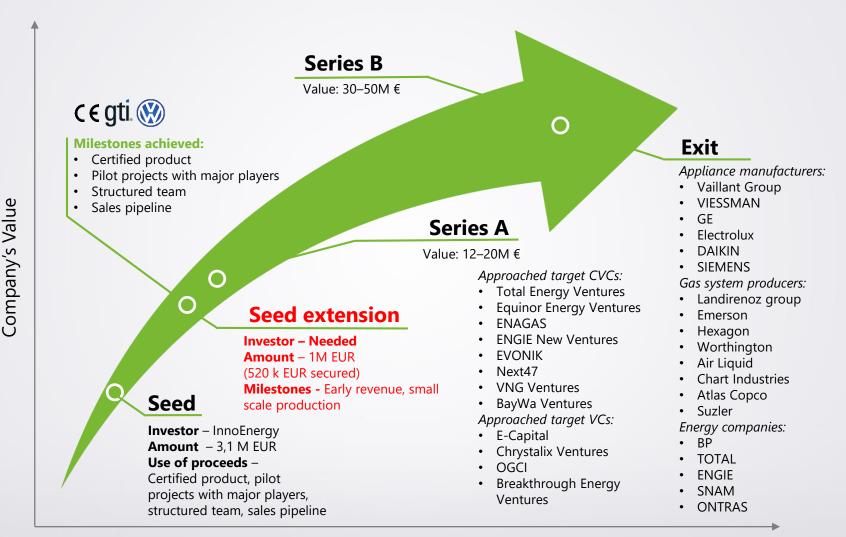
### **Market Access Strategy**

Pilot for Car Dealers at VW Headquaters (Wolfsburg, Germany) Pilot for Gas Companies at Gas Technology Institute (Chicago, USA)



Target end-users: Residential commuters and small business fleets

### **Status and Strategic Plan**



Time

# **Takeaways and Ask**

- Experienced Team
- Global Partnerhsips & Scallable Business Model
- € 2,5B+ Identified Market & €30B+ Potential Market
- Unmatched Technology & Untapped Market
- Excellent Timing
- ASK: € 480k out of € 1M seed extension financing round for 9-12 month additional runaway
- MILESTONES: Multiple pilots concluded, small scale assembly, early sales ~1M EUR

#### **Contact:**

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