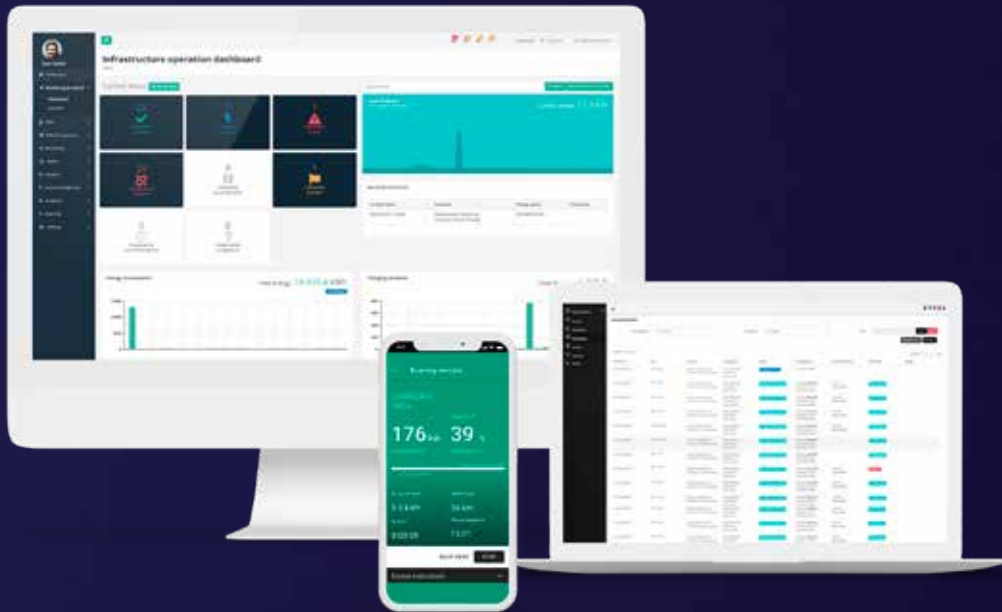# ETREL

OCEAN

OCEAN BACK-OFFICE

OCEAN is a cloud-based software suite that allows the connection and management of charging network from a single back office with the hwhite-label mobile app for the EV drivers.

OCEAN lets you connect!

- Connect any OCPP compliant charging station regardless of type or manufacturer.

- Connect to a roaming platform of choice using OCHP, OICP, OIOI, or Etrel proprietary protocol.

- Access module data over API integration for further use in external or legacy systems.

- Open access to the back-office by giving specific access roles and rights, building a multi-level structure that supports your business model and operations.

THE APP

New OCEAN mobile app provides a user-centred charging experience for Android and iOS users.

The clean user interface offers location search with extended filtering options, transparent pricing display and favourite chargers list. Charging sessions can be activated with QR code scan for greater convenience while booking option ensures the user will always have a charging spot available on more crowded location.

Current session information is collected from the charger and transparently displayed on a single screen with push notifications on charging status. Support chat is always on hand with automated pre-fill for more accessible communication.

The application can be customised to reflect the visual design of your business and ensure brand recognition. For customised experience, the app can accommodate several languages, activation and use of coupon promotions as well as advertising of local points of interest during charging.

FLEET MANAGEMENT PORTAL

Fleet manager interface is an excellent tool for any business handling a smaller number of chargers or users that need to be charged or reimbursed for charging sessions. Portal offers easy access to relevant data for fleet or building managers.

The simple interface provides a limited overview of users and sessions on partners dedicated charging stations. Fleet manager can obtain information and reports about the total amount of charging sessions, consumed energy and time in a given time interval by drivers in the fleet. Obtained information can be used for analytics, reports, invoicing or for reimbursement in employee bonus schemes.

OCEAN MODULES

Monitoring & control

Check the status of all the charging points and connectors in real-time. Get daily e-mail reports of your charging network.

CRM

Easily manage and monitor users, identifications, contracts, payers, invoices and consents in one place.

Billing & payment

Powerful tariff configurator allows you to micro-manage your charging network and set charging tariffs based on location, time, access or the power used.

Marketing

Reward your user base with promotional discounts or sell advertising opportunities to commercial partners with the help of coupons.

Assets

Set up all your charging assets based on different parameters, from geo-location to connector, assign local points of interest and mark important location specifics.

Support

Manage support requests, schedule, assign and overview maintenance projects with your team.

Power management

Set charging profiles and schedules for individual or a group of controllable charging stations based on defined parameters.

Analytics

Monitor and analyse the performance of your business model, based on a set of criteria with custom reports and easy export of relevant data.

Roaming

Ocean supports roaming with the leading roaming platforms and direct roaming with Ocean partners.

OCEAN aims to fully support a growing array of e-mobility business models connected to EV charging in all stages of growth; from a few charges on a single location to a cross-border EV charging network.

IT'S ALL ABOUT PROVIDING THE RIGHT VALUE TO DIFFERENT STAKEHOLDERS

EMPs and CPOs

We work closely with our partners to determine the features and improvements needed to stay ahead of the market.

What's your role in the e-mobility world? Talk to Etrel representative to map opportunities together.

EV drivers

We take nothing for granted. Our detail-oriented approach ensures the best user experience for every stakeholder, from operators to EV drivers.

The grid

Etrel's works is heavily centred around sustainable e-mobility integration into other systems, especially the energy grid. OCEAN is already designed for future smart grid integration.

Scan the code and visit www.etrel.com to learn more about our company.

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