



BABYLON
harvested here.

Babylon enables anyone to grow their own fresh, sustainable produce at the touch of a button.

Our vertical farming platform powers the decentralized food system of the 21st Century.



Opportunity

Businesses are adapting to changing consumer food preferences

GROWTH

- \$29B healthcare food service spend
- \$8B annual spend on workplace wellness
- Annual avg. wellness \$742 per employee by large organizations
- \$16B annual organic produce spend by consumers

TRENDS

- Supply chain transparency (E Coli recalls, covid-19)
- Consumer preference shift to fresh and sustainable foods
- Appetite for sustainable businesses (ESG mandates)
- Rapid expansion of local food movement





Indoor Farming as a Service

A low-maintenance, highly scalable solution with high yields for healthy, sustainable produce

SOFTWARE

- **Operating System**

IoT platform to automatically and remotely control food growth cycle

NETWORKED HARDWARE

- **Modular Vertical Farms**

Optimal growing environments, can be connected and tailored to suit location-specific needs



Babylon Modular Farms



Commonwealth
Senior Living

*(witnessed +35%
salad green consumption)*

CFA
Institute

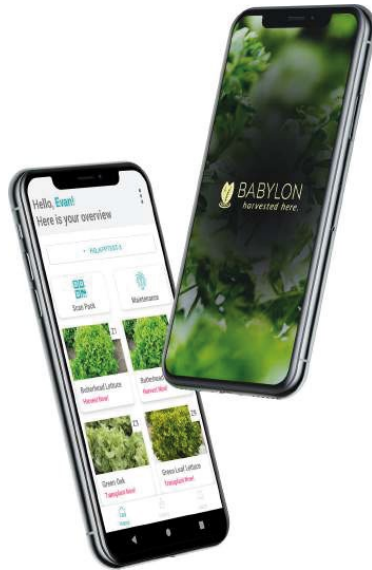


Hatch
Kitchen








Babylon Operating Platform

Customer



↔ BabylonIQ™

-  Alert Management
-  NSF Funded Machine Learning
-  Data Processing
-  Dashboard and Analytics
-  Scheduling and Logistics

↔ Farm Fleet



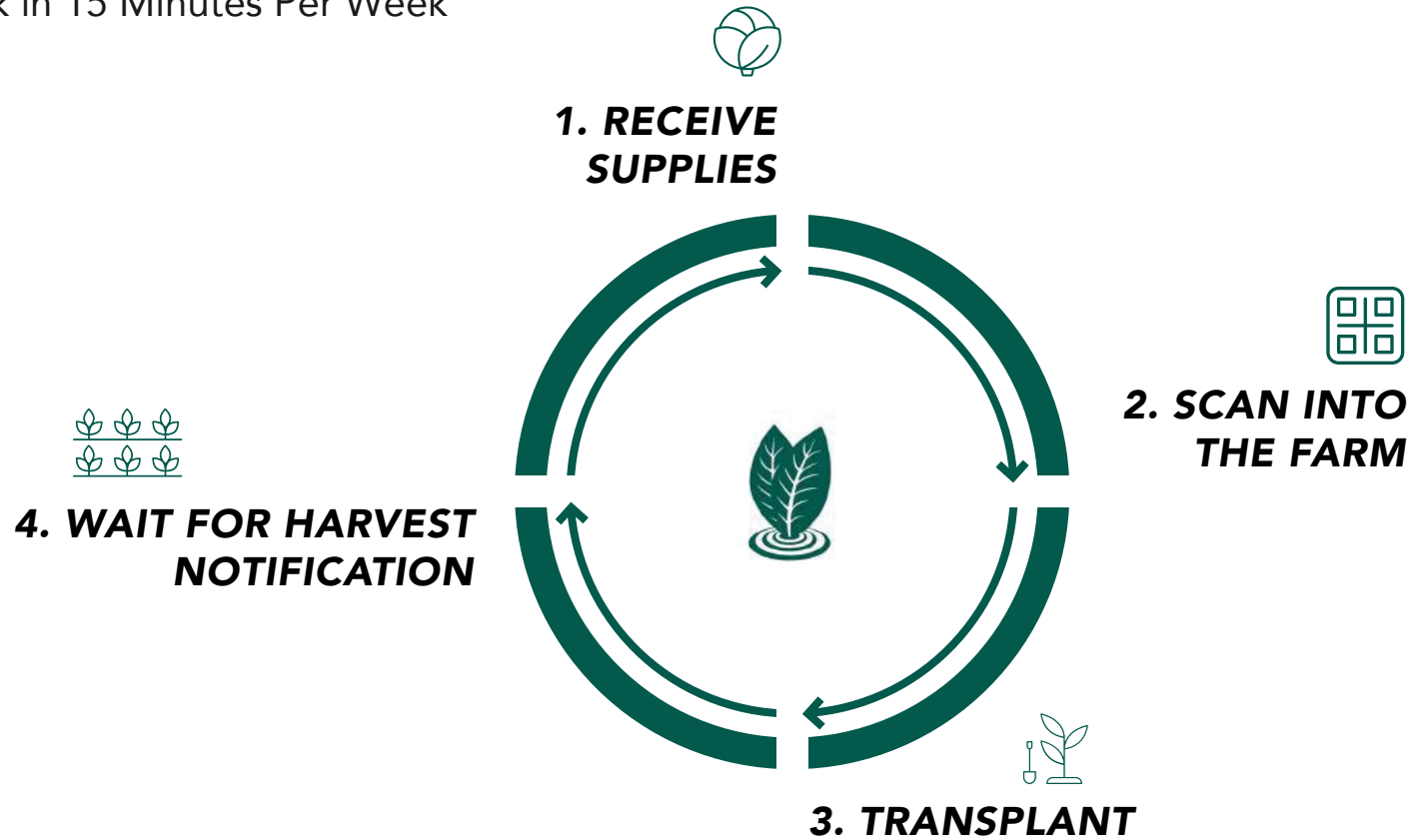
Seed & Nutrient Shipments

Customer Support



How it Works

Farm to Fork in 15 Minutes Per Week



Market Size

A large and growing opportunity ripe for market entry

\$102B

Total
Addressable
Market

US Produce Market

\$8.3B

Serviceable
Addressable
Market

US Produce Market in
Top 3 Babylon Industries

\$510MM

Serviceable
Obtainable
Market

Obtainable Demand from
65,000 Healthcare
Locations



Product Market Fit

After testing the market for the past 18 months

FOCUS

- Health Care & Senior Living
- NOT Restaurants

TYPES

- Retirement Communities
- Hospitals
- Education
- Resorts















BENEFITS

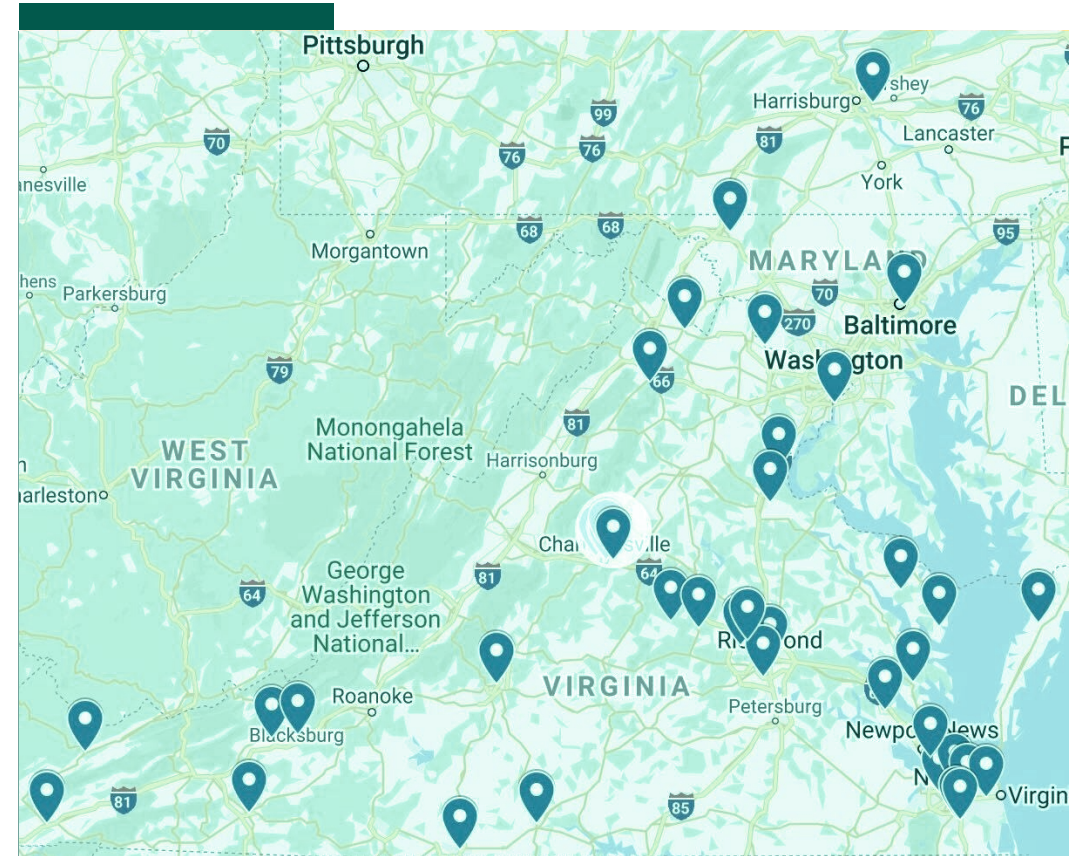
- Larger Chains
- Reliable Bill Payers
- Full Time Culinary Staff
- Long Term Contracts



Customer Pipeline

Potential annual revenue of \$2.9MM

	Large National Senior Living Group _____	385 Locations
	Large National Senior Living Group Location _____	261 Locations
	Mid-Western Senior Living Group _____	127 Locations
	Retirement Unlimited _____	35 Locations
	American Healthcare _____	22 Locations
	Solvere Living _____	24 Locations
	Riverside Healthcare _____	11 Locations
	Resort Lifestyle _____	47 Locations
<hr/>		
	Capital One _____	2 Locations
	Brown Advisory _____	1 Location
	Stafford County Schools _____	5 Locations
	Mary Baldwin University _____	1 Location
	University of Richmond _____	1 Location
	Harvest Table Culinary Group (Aramark) _____	12 Location

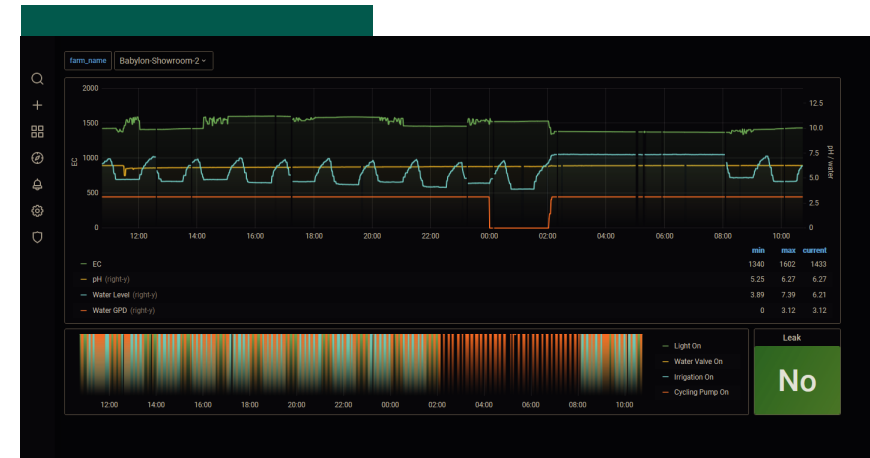


Babylon sales from Nov 2019 - Oct 2020



Go to Market & Scale

Dominating key early markets to develop a platform for broader technology driven scale.



Case	X		
SaaS	X	X	X
Controller	X	X	X
Servicing	X	X	
Supplies	X	X	



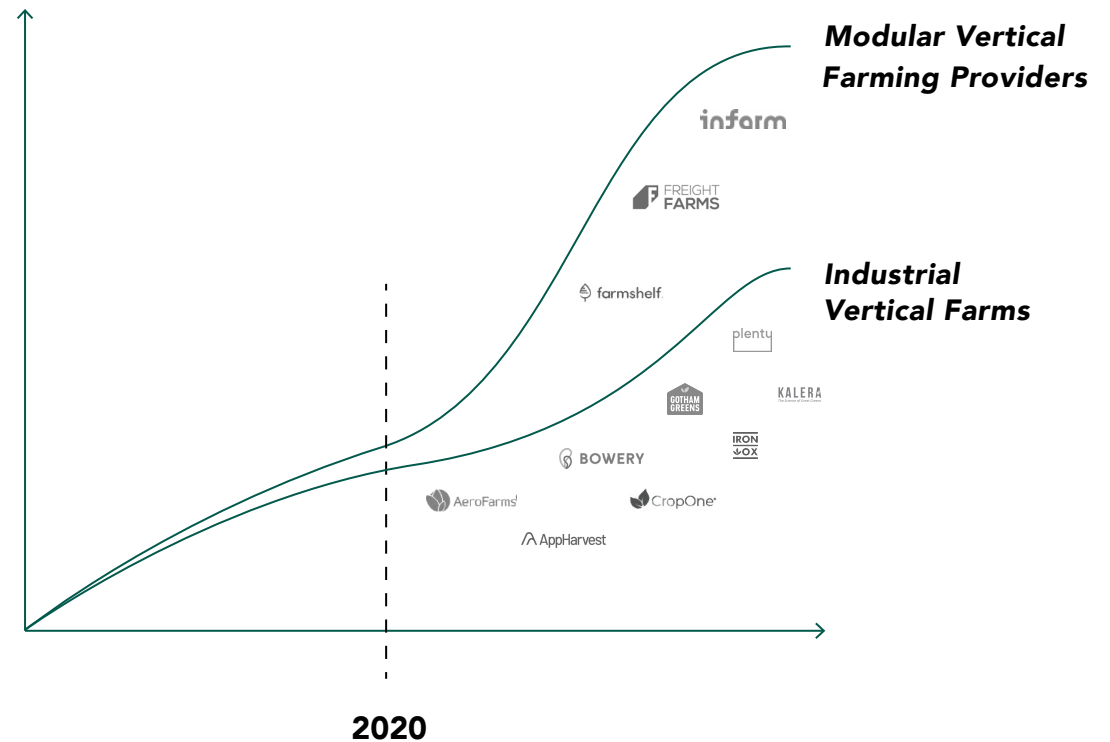
Competitive Landscape

Babylon is a flexibly designed platform with software ready for commoditized hardware offerings.

Key Differentiators:

- Patented IoT Platform
- Automated Customer Service & Logistics
- Camera Vision & Machine Learning
- Food as Medicine Strategy
- Healthcare Food Service Focus

Competitive Landscape



Leadership



Management Team



Alexander Olesen - CEO

Social Entrepreneur, Keynote and TEDx Speaker, and Urban Agriculture Expert.



Graham Smith - CTO

Patentholder with multiple inventions in agtech and medical device spaces and an SBIR proposal reviewer for the National Science Foundation.



Marc Oosterhuis - COO

Former Group President of International Manufacturing company exporting to 60+ countries.

Advisory Board



Michael May

Former Head of R&D, Tech & Innovation at Dover Foods/Hillphoenix, the largest US grocery case manufacturer.



Margaret Roche

MS, RD, CDCES, CSG, FAND
The leading dietitian in the senior living industry. Founder of Roche Dietitians.



Dr. Bevin Etienne

Professor at McIntire School of Business, Ph.d Mechanical Engineering, Renewable Energy and Sustainable Communities Expert.



Massimo Noja De Marco

Founder/COO of Kitchen United - Leading dark kitchen company backed by Google Ventures.
Founder/CEO of Piestro - Kitchen robotics for artisanal pizza.



